

# THE ST. JOHN'S BOYS' CHORIR



**Sponsorship Opportunities  
2019-2020**



## About the Choir

The St. John's Boys' Choir offers an enriching experience in music education with an emphasis in vocal music, as well as the socializing experience of shared enterprise, fellowship, cultural awareness, and touring for boys ages 8-15. The Choir promotes vocal music education in Central Minnesota and offers the unique experience of a well-trained boys' choir to its audiences.

The Choir performs approximately 50 concerts every year and reaches over 15,000 people, including 5,000 local school children. Our reach spans Central Minnesota, the United States and across the globe. Our primary audience attends a variety of our concerts and consists of men and women ages 35-65. Patrons are well-informed supporters of the arts who enjoy engaging with their community.

Our programming would not be possible without generous contributions from the public and local businesses like you. Supporting the arts impacts our community in countless ways by cultivating prosperity, strengthening economic vitality and inspiring creativity and innovation. We greatly value our donors and consider them to be among our greatest assets.

Sponsoring the SJBC communicates a powerful message about your commitment to the community. It demonstrates your support of the arts and exemplifies your commitment to educating our youth and providing them with exceptionally fulfilling opportunities.

We invite you to invest in this community and become a sponsor today!

# Opportunities for Your Business or Organization

Not only does supporting the SJBC provide an ideal philanthropic opportunity and tax benefit, it facilitates an outstanding marketing partnership. We offer several sponsorship opportunities that include benefits that help promote your business within our community and beyond.

Select an opportunity that seems right for your business, with regards to scope, reach, and budget.



## FEATURE PERFORMANCE SPONSOR

Choose one or several feature performances to which to attach your name. Receive complimentary tickets, promotion, and be associated with fine artistic events in our community.



## COMMUNITY PARTNER SPONSOR

Contribute to SJBC's community outreach programs that engage school children from across central Minnesota in meaningful arts experiences.



## MARQUEE SEASON SPONSOR

Our most exclusive sponsorship opportunity enables you to reap all the benefits of other packages, as well as be synonymous with the Boys' Choir and the arts in Central Minnesota.

# Feature Performance Sponsor

\$1,000 - \$5,000

As a Feature Performance Sponsor, you may choose one and up to five feature concerts to support. Each sponsorship level includes the following benefits:

Level	Events Sponsored	Cost	Spring Gala Tickets	Viewbook Ad*	Concert Tickets**	Recognition on all event-specific material	Recognition on all season material and website
<b>GOLD</b>	5	\$5000	8	full page	30	x	x
<b>SILVER</b>	4	\$4000	4	½ page	25	x	x
	3	\$3000	4	½ page	20	x	x
<b>BRONZE</b>	2	\$2000	2	¼ page	15	x	
	1	\$1000	2	¼ page	10	x	

\* Must confirm sponsorship by September 25, 2019 to guarantee ad in 2019-2020 Season Viewbook

\*\* Tickets may be distributed between any feature events.

**Choose from any of the following 2019-2020 feature performances:**



## OperaWorks: The Star Gatherer

Our season-opener features 60+ choirboys bringing to life The Star Gatherer, commissioned for SJBC’s 25<sup>th</sup> anniversary and written by Grammy-winning composer, Stephen Paulus.

*Confirm by: September 25, 2019*

### **Boys on Broadway: Lion King, Jr.**

Our annual Boys on Broadway series performance is adapted for young audiences, featuring the most successful Broadway musical of all time, The Lion King! This family friendly event reaches a varied audience of over 2,000 including close to 1,000 at school matinee performances.

*Confirm by: September 25, 2019*



### **A Ceremony of Carols**

Our most popular event, this holiday favorite captivates audiences with harp and candlelight. An orchestra and special Alumni Chorus join the boys to perform a medley of cherished seasonal selections before patrons from local communities, the Twin Cities, and beyond.

*Confirm by: November 1, 2019*

### **KidSing**

Now in its 12<sup>th</sup> year, with 2020 special guest *Jim Papoulis*, this popular children's music festival engages more than 200 children from the surrounding area spend a day with expert clinicians and conductors preparing for a grand community concert. The festival is FREE to all kids, removing barriers to arts participation.

*Confirm by: December 1, 2019*



### **Encore!**

Our season finale features the best music from the season when the boys are at their finest. Always a creative program, music encompasses choral classics, contemporary compositions, and unique traditional music from around the globe.

*Confirm by: May 1, 2020*

## Community Partner Sponsor

\$7,500



### **Sing in the Summer**

An annual summer camp introduces boys & girls in grades 3-6 to the fundamentals of music-making with local musicians and artists, all while engaging in fun summer activities and forging new friendships.

### **Schooled In!**

Every winter our choirs visit up to ten local schools and provide free performances to rural/underserved communities in Central Minnesota who do not regularly have access to the performing arts.

### **KidSing**

200+ children from the surrounding area spend a day with expert clinicians preparing for a grand community concert. The festival is FREE to all kids, removing barriers to arts participation. This year, our expert guest clinician is New York City based composer, **JIM PAPOULIS!**

As our Community Partner Sponsor, your support enables the Choir to offer artistic opportunities to underserved populations and young people of all levels of experience and ability.

The Community Partner Sponsor receives all Gold Feature Performance Sponsor benefits as well as:

- 50 concert tickets to be divided up between feature performances
- 5 Sing in the Summer Camp registrations

Please confirm by September 25, 2019.



## Marquee Sponsor

\$10,000



***Be our exclusive 2019-2020 season presenting sponsor!***

The Marquee Sponsor receives all Gold Feature Performance Sponsor benefits as well as:

- Private performance by the Concert Choir, date and time to be arranged with Executive Director
- Pre-concert reception
- 100 concert tickets to be divided up between feature performances
- Large banner displayed at all feature events (*banner provided by sponsor*)

Please confirm by September 25, 2019





For more information about sponsorship opportunities  
or to discuss a custom sponsorship package,  
please contact Angela Klaverkamp  
at 320.363.2558 or [aklaverkamp@csbsju.edu](mailto:aklaverkamp@csbsju.edu).

THE ST. JOHN'S  
BOYS' CHOIR

2840 Abbey Plaza, Box 2000  
Collegeville, MN 56321  
320.363.2558

[sjbc@csbsju.edu](mailto:sjbc@csbsju.edu)

[www.sjbchoir.org](http://www.sjbchoir.org)

